

timeless teachings

A Clinical Professor of Dermatology at Tulane Medical School, Dr. Mary P. Lupo is as passionate about teaching dermatology as she is about practicing it. "I've been educating residents since 1984, and I think it helps me stay at the forefront of my profession," says the board-certified, New Orleans specialist. "When you teach others, you continually improve and refine your own techniques."

BOARD CERTIFICATION
American Board of Dermatology

MEDICAL DEGREE
Tulane University

INTERNAL MEDICINE INTERNSHIP
Ochsner Foundation Hospital

DERMATOLOGY RESIDENCY
Tulane University/LSU Affiliated Hospitals

AFFILIATIONS
American Society for Dermatologic Surgery
American Society for Laser Medicine and Surgery
American Academy of Dermatology
Women's Dermatologic Society

PROCEDURES PERFORMED
Skin Rejuvenation
Aesthetic Injectables (Botox and Fillers)
Sclerotherapy (Vein Treatment)
Fraxel™ SR Laser Resurfacing
Facial Rejuvenation
TotalFX

LOCATION
New Orleans, Louisiana
504.288.2381

WEB SITE
www.drmarylupo.com

"It's not the filler, it's the physician administering the filler, that makes the difference."

—MARY P. LUPO, MD, FAAD

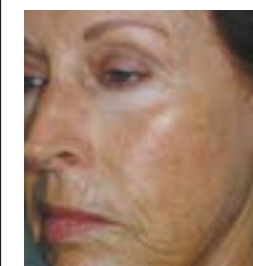
Direct and sincere, Dr. Lupo is forthright during consultations, asserting that honesty is a cornerstone of her approach and communication style. "If someone comes to me for nonsurgical rejuvenation but is better suited for a facelift in my opinion, I will advise them to see a plastic surgeon," she says. "I would rather lose a prospective patient than compromise my integrity." Dr. Lupo prides herself in keeping up with medical advances and is always searching for state-of-the-art technology to achieve desired results. With such a large scope of procedures to choose from, patients can pick treatments that are best for them, rather than just from limited equipment choices. For example, Dr. Lupo offers both fractional non-ablative laser resurfacing, using Fraxel re:store™, as well as fractional ablative technology such as TotalFX™. "It's important to offer a variety of services because some people want fewer treatments and don't mind downtime, but such is not the case for everyone." Moreover, Dr. Lupo offers an arsenal of noninvasive options to turn back time. A proponent of nonsurgical protocols to restore youth, Dr. Lupo uses fillers, Botox®, Dysport™, topical treatments and a plethora of lasers to customize dermatologic procedures for each patient. "There is no one-size-fits-all regimen that I adhere to," she says. "The science of dermatology allows me to individualize treatments on a case-by-case basis, making each person look rested and refreshed, never plastic."

With years of training, serving on advisory boards and performing FDA clinical trials, Dr. Lupo is often called upon to share her knowledge on injection techniques. Her extensive experience with fillers and Botox has earned her a large patient following. "I want my patients to look better, not different." Extremely hands-on, Dr. Lupo sees her patients personally for each procedure and oversees their treatment plans from start to finish, creating "personalized experiences."

DR. MARY P. LUPO

WHY DID YOU BECOME A DERMATOLOGIST I love variety and no day in dermatology is like the next, and every patient is different **WHAT ATTRACTED YOU TO DERMATOLOGY** It is both science and art, giving me the variety I enjoy **WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY** The skin's ability to rejuvenate and heal **ANTI-AGING ADVICE** Use a broad-spectrum sunblock **ALTERNATIVE OCCUPATION** Public relations **HOBBIES** Pilates, reading and training my Labrador Retriever, Coco **FRAMED PHOTOS ON YOUR DESK** My entire family

SYNERGISTIC STRATEGY



BEFORE



AFTER

Dr. Lupo's recommendation for this 72-year-old patient was twofold. "She had sun damage and loss of facial volume, calling for three-dimensional volume enhancement with injections of Sculptra® along with fractional CO₂ laser therapy," says Dr. Lupo. "We used the TotalFX platform to correct her fine lines, texture irregularities, deep wrinkles and discoloration."

Dr. Lupo addresses a wide variety of aging concerns through a cornucopia of nonsurgical modalities, including Botox, dermal fillers, peels, lasers and customized, at-home skin-care regimens. "There are four major pillars to my treatment program: **RELAXING, REFILLING, RESURFACING AND MAINTENANCE**. I seek to deliver **DELUXE, INDIVIDUALIZED CARE**, advising patients about their lifestyles to be as thorough and all-encompassing as possible." Believing that health and beauty of the skin are interrelated, Dr. Lupo talks to patients about their weight and diet, as well as the importance of supplements and sunblock, admonishing patients to maintain healthy eating habits and quit smoking. "My approach is predicated upon using tandem techniques to synergistically address patients' concerns," says Dr. Lupo. "I see patient care as a partnership, where doctor and patient work together as a team toward a common goal."