

RESULTS AT A GLANCE

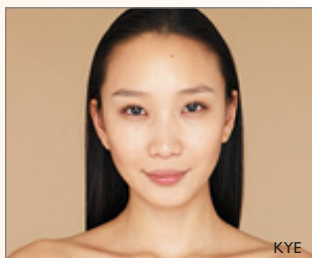
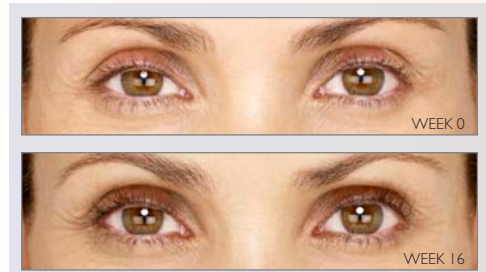
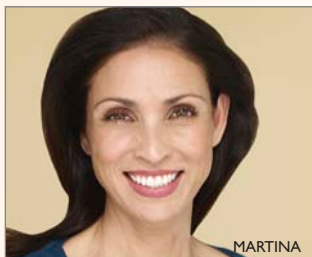
These pictures illustrate the real lash-growth benefit of LATISSE® — the first and only FDA-approved prescription treatment for inadequate or not enough lashes, growing them longer, fuller and darker. Users may start to see longer lashes at week 4, with full growth by week 16. Ask your doctor if LATISSE® is right for you. By prescription only.

Please see Important Safety Information below.

CLAIRE DANES



REAL WOMEN



Individual results may vary. The lashes displayed have not been retouched. Subjects are not wearing mascara.

If you stop using LATISSE®, your eyelashes are expected to return to their previous appearance over several weeks to months. It is possible for a difference in eyelash length, thickness, fullness, pigmentation (darkness), number of eyelash hairs, and/or direction of eyelash growth to occur between eyes (e.g., results may vary for each eye). These differences, should they occur, will usually go away if you stop using LATISSE®.

LATISSE® solution is a prescription treatment for hypotrichosis (inadequate or not enough lashes) to grow eyelashes longer, fuller and darker.

Important Safety Information

If you are using, or have used, prescription products for any eye pressure problems, only use LATISSE® under close doctor care. LATISSE® use may cause increased brown pigmentation of the colored part of the eye which is likely permanent. Eyelid skin darkening may occur which may be reversible. **Only apply at the base of the upper eyelashes. DO NOT APPLY** to the lower eyelid. Hair growth may occur in other skin areas that LATISSE® solution frequently touches. If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of LATISSE®. The most common side effects after using LATISSE® solution are itchy eyes and/or eye redness. If discontinued, lashes will gradually return to their previous appearance.

For more information on LATISSE®, please see the Prescribing Information on Latisse.com.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

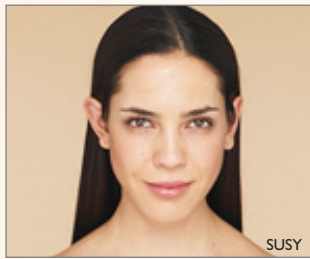
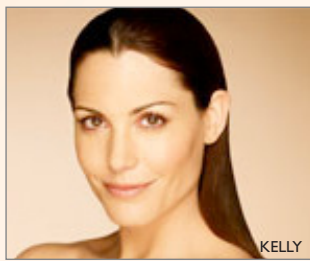
All women featured here are paid spokeswomen and have used LATISSE®.

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REAL WOMEN



CLINICAL TRIAL PARTICIPANTS



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