DR. MARY LUPO RECOGNIZED AS A HEALTH CARE HERO

May 18, 2012 - New Orleans, LA - Dr. Mary Lupo was recently selected by *New Orleans CityBusiness* as a 2012 Health Care Hero for her expertise in the field of non-surgical skin rejuvenation as well as her professional achievements and community involvement. She was presented with the award at a luncheon on May 10. Started in 2007, Health Care Heroes honors 50 health care professionals in the New Orleans area in six categories: animal care, first responder, nurse, physician, professional and volunteer. Dr. Lupo's article below is featured in today's *CityBusiness* Health Care Heroes insert.

Mary Lupo

Position: The Lupo Center for Aesthetic and General Dermatology founder and CEO; Tulane Medical Center clinical professor of dermatology Age: 57 Family: husband, Robert; children, Tom, 29, Frances, 21

Education: bachelor's degree in biology, Newcomb College; doctor of medicine, Tulane University School of Medicine

Dr. Mary Lupo doesn't follow the crowd.

As a clinical resident at Tulane University School of Medicine, she asked for injection instruction to be offered as part of the curriculum there. She pushed for so long that she was eventually able to open the Tulane Cosmetic Clinic, where she has taught other residents how to perform procedures such as Botox injections, chemical peels and laser therapies since 1984.

That led to a connection with Dr. Ragini Ghiy, a consultant dermatologist in Surat, India.

Ghiy was coming to Louisiana for an American Dermatology Association conference on cosmetic surgery and found Lupo on the Internet through her own conference called Cosmetic Bootcamp. She contacted Lupo to ask for some private instruction in the area of injections.

"The world is very small now because of the Internet," Lupo said.

Lupo took Ghiy under her wing, and Ghiy spent two of the three weeks she was in the United States with Lupo.

There were some cultural differences at first, but those were quickly overcome.

"It took at least three days for me to pronounce her name correctly," Lupo said.



At the end of the two weeks, Ghiy left with new knowledge, something that brings Lupo great satisfaction.

"It is so gratifying to open another door to their education," she said. "She was one of the most delightful young women I ever spent time with."

Lupo's interest in doing things her way also led her to open a private practice immediately upon finishing her residency. She said she never planned to make any compromises regarding her medical profession, something she said has "defined myself and my practice." "I came out and started a medical practice from scratch, which is virtually unheard of," she said. "I wanted my practice to be exactly how I would want it to be. I didn't want to make any compromises."

Lupo is also a founding director of the Cosmetic Boot Camp, a continuing medical education program that teaches physicians the latest techniques for aging skin correction. She has also been a source for E! Entertainment Network, CNN, "The View," The Food Network and the local CBS, NBC and ABC affiliates. •

- Travis Andrews