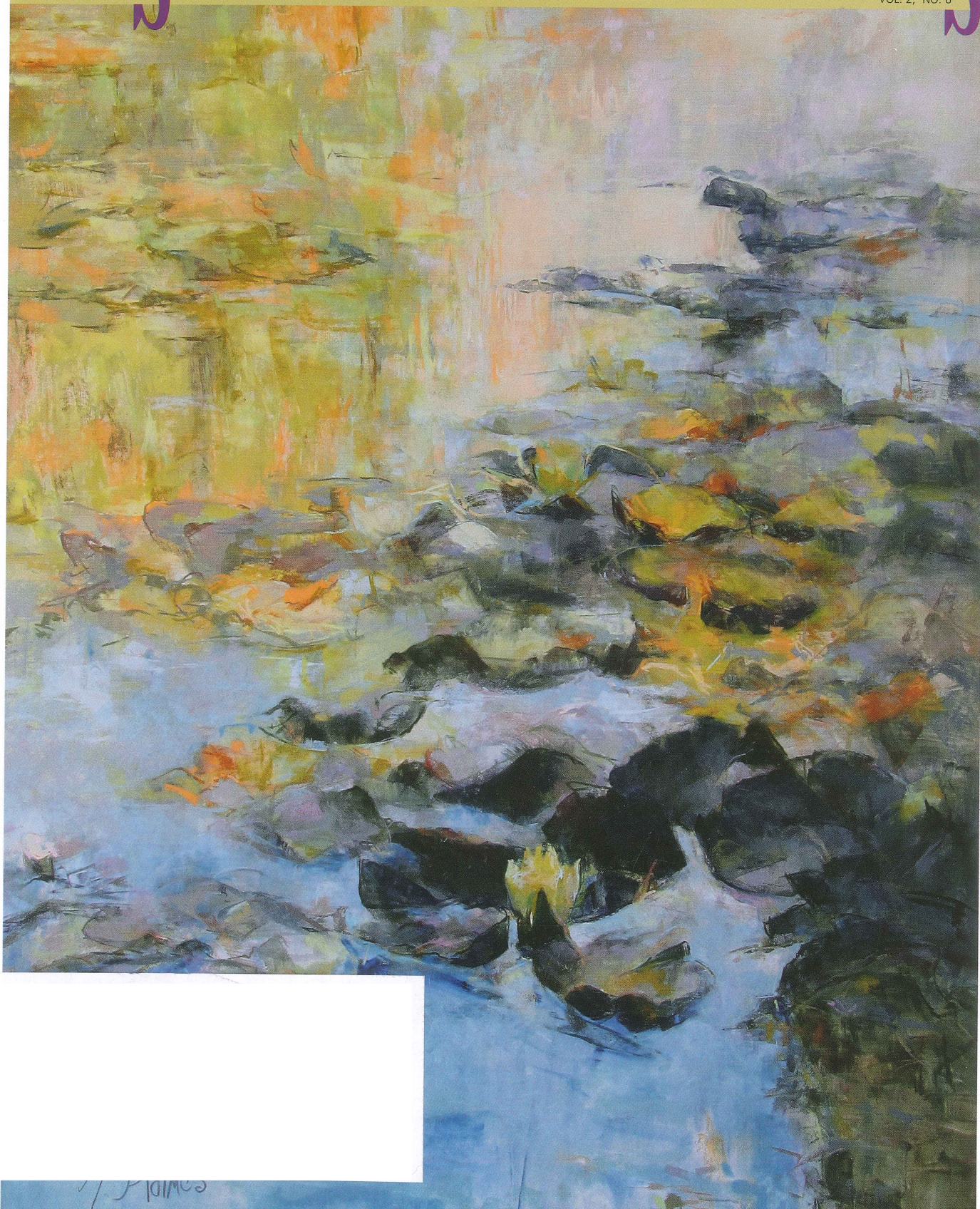


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Mary Lupo MD of the Lupo Center for Aesthetic and General Dermatology: Innovating Dermatology Since 1984

AS A BOARD CERTIFIED DERMATOLOGIST who started her practice in 1984, Dr. Mary Lupo is highly respected as an innovator, educator, researcher and artist in the area of non-surgical rejuvenation. Her passion has driven her since 1983 when she was a chief resident at Tulane Medical School and collagen injections had just been approved. "I knew dermatology would be at the forefront of non-surgical rejuvenation," she says enthusiastically. Speaking from her office on Robert E. Lee Boulevard in New Orleans, Dr. Lupo shares her insight into aesthetic dermatology and why she's remained at the forefront of this field for over three decades.

What is non-surgical rejuvenation?

Non-surgical rejuvenation is the non-invasive process of restoring a more youthful appearance through non-surgical techniques such as injections, light and radiofrequency devices, lasers and chemical peels.

How did you become involved in this field?

When I was chief resident at Tulane Medical School, the department chair, Dr. Larry Milliken, agreed with me that dermatology was destined to play a leading role in non-invasive rejuvenation. With his blessing, I established the first injection clinic as part of the core curriculum within residency training. For the next thirty years, I staffed the clinic, bringing the latest techniques and products to the residents. To this day, Tulane's aesthetic dermatology program is among the best in the country.

At what age should people schedule their first visit with you?

The younger you start, the less you have to do. If people come to me before forty-five, I can do so much to prevent the aging that later on would require more aggressive surgical procedures. It's really not

too soon to come in your twenties. At that age, I teach patients how to care for their skin--use sunscreen daily, avoid tanning beds and do not smoke.

What is your signature procedure?

My signature is to individualize what each patient needs to look like a better, more rested and refreshed version of themselves, and to do it in the most cost-effective and painless way possible. To maintain the results, I instruct patients in good skin care protocols. Because I believe good health is vital for good looks, my consults will often include health and wellness issues and nutritional recommendations.

How are you considered an innovator and educator in the field of non-surgical rejuvenation?

Starting the resident's injection clinic in 1983 was the first step; refining skin care protocols came next. In 1995, I added lasers to my practice, and two years later, I adopted Botox years before it was a household word. Since 2003, when newer more advanced fillers came into the U.S., I have been chosen for clinical trials and to teach the techniques to other aesthetic physicians.

In 2005, I co-founded Cosmetic Bootcamp as a continuing medical education program on advanced techniques to teach the latest non-surgical rejuvenation to qualified aesthetic physicians. We later expanded that into Cosmetic Bootcamp University, which supplements the aesthetic training residents and fellows receive after medical school.

I also offer preceptorships to dermatology residents to provide a better understanding of non-surgical techniques. My associate, Dr. Kate Holcomb, served a preceptorship with me during her residency at Columbia University. She shares my ethical compass: Do what's right for the patient, not what's right for us--even if it means sending people to a plastic surgeon because they've waited too long to benefit from non-surgical methods.



To schedule a consultation with Dr. Lupo or Dr. Holcomb, call the Lupo Center for Aesthetic and General Dermatology, 504-288-2381.