



LUPO CENTER
for Aesthetic and General Dermatology

145 Robert E. Lee Blvd.
Suite 302
New Orleans, LA 70124

Phone: (504) 288-2381
Fax: (504) 288-1535
www.drmarylupo.com

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Contact: Abby Lupo

504-288-2381

abby@drmarylupo.com

DR. MARY LUPO OFFERS SKIN CARE TREATMENTS FOR THE MAN ON THE GO

New Orleans, LA – In recent years, technology for cosmetic treatments has become so extensive that individuals can really pick and chose a treatment that perfectly suits their lifestyle and budget. While the majority of cosmetic patients are women, Dr. Mary P. Lupo, M.D., F.A.A.D, board certified dermatologist and clinical professor of dermatology at Tulane University School of Medicine, has found that men are becoming more interested in aesthetic treatments because now they are able to find exactly what they are looking for: a non-surgical, no-downtime procedure with gradual results and little to no pain.

These days, men are caring more and more about their appearance as they hit the gym, hair salon and even nail salon! At the Lupo Center, Dr. Lupo is fully equipped to tackle the majority of men's skin care needs. From injectables and skin tightening to skin resurfacing and laser hair removal, she helps men look more rested and refreshed while helping them gain more self-confidence. Here are some of the treatments that men find most beneficial to meet their needs:

Injectables: Age, sun exposure and lifestyle can all take a toll on our skin, but luckily we can turn to Botox and fillers for an easy fix. Both types of injectables have a variety of benefits on their own, but together they can really improve pre-mature aging. [Botox](#) works to relax the muscles that cause wrinkles, while fillers, such as [Juvederm](#), [Juvederm Voluma](#), [Radiesse](#), [Restylane](#) and [Sculptra](#), help reduce the appearance of wrinkles, folds and volume loss. All injectable treatments are quick and easy with very subtle results. Our doctors use the smallest needles available as well as numbing cream on the spot of the injection so that treatments are as pain-free as possible.

Skin Tightening and Body Contouring: Men can spend hours and hours at the gym but still find that some areas of concern cannot be fixed with just a workout. Today, men can find help with our skin tightening and body contouring devices. For skin tightening, we offer [Exilis Elite and Ulthera](#) to tighten, tone and lift loose skin on most parts of the body including the jowls, neck, eyebrows, abdomen, arms and thighs. To help eliminate unwanted fat and contour the body, we offer [Exilis](#), [Vanguard](#), [VASER Shape](#) or [SmoothShapes](#). All six devices give patients different options for a fast and effective way to improve those hard to fix areas when diet and exercise alone are not working.

Skin Resurfacing: Men are typically more lax than women when it comes to sun protection; therefore, they have more signs of premature aging and sun damage. Our skin resurfacing devices treat texture,

discoloration, brown spots, fine lines, redness and pores leaving patients with a smoother complexion and a more youthful glow. Our no-downtime skin resurfacing devices include [Laser Genesis](#), [Excel V](#), [IPL](#) and [Clear+Brilliant](#).

Laser Hair Removal: Let's face it... no man enjoys shaving, waxing or plucking! One of the most practical luxuries you can give yourself is laser hair removal. Laser hair removal not only helps to reduce excessive body hair but also eliminates painful ingrown hair.

During a consultation, a treatment plan is created with each individual's needs and lifestyle in mind. For more information about the above treatments, Dr. Lupo or the Lupo Center for Aesthetic and General Dermatology, please visit www.drmarylupo.com.

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