

NEWBEAUTY

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THE BEAUTY AUTHORITY

Khloé
ON BOTOX
AND HER
NEW
BODY!

slim+
SEXY
NOW!

THE
SECRET
THAT WILL
CHANGE
YOUR
LIFE

THE
EASY
WAY^{TO}
GET THICK
SHINY
HAIR &

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SPECIAL ISSUE

The Best Makeovers

EXPERTS REVEAL THE FAST AND EASY WAYS YOU
CAN MAKE A DRAMATIC TRANSFORMATION—
GET A WHOLE NEW LOOK THIS YEAR!

A SANDOW PUBLICATION
\$9.95



Sunglasses are a great option for protecting your eyes from the damaging effects of the sun. When selecting your new shades, try wraparound frames to protect the skin around your temples, ultimately staving off crow's-feet.

ACHIEVING THE
APPEARANCE OF

longer, fuller, lashes

LONGER. FULLER. THICKER. THREE WORDS EVERY WOMAN WISHES WERE USED TO DESCRIBE HER LASHES. MANY ANSWER THEIR CONCERNS WITH EYELASH EXTENSIONS OR BY WEARING FALSE LASHES. BUT, WHAT IF YOU HAD A PRODUCT THAT COULD PRODUCE THE APPEARANCE OF ALL THREE, WHILE ALSO HYDRATING AND CONDITIONING YOUR LASHES AT THE SAME TIME? HERE ARE SOME OF OUR BEST TIPS TO MAXIMIZE YOUR RESULTS.

your lashes as you age

Long, full, dark eyelashes are a sign of youthfulness. Not only do they camouflage signs of aging around the eyes, but they also enhance the eye's natural structure. Aging naturally affects hair follicles, and you may notice that your lashes have become sparse, thin or brittle with age. To get the lashes you've always dreamed of, try ALPHAEON® Beauty Eyelash Serum for the appearance of longer, thicker, fuller lashes that have ultimate lasting power. The best part? When used daily, results can be seen in as little as six weeks!*

EDITORS' TIPS



1 REMOVE YOUR MASCARA
Each night, make sure to remove any traces of eye makeup—especially mascara—to ensure your lashes have time to breathe while you sleep. While always considering how delicate the skin around your eyes is, apply a moisturizing makeup remover to a cotton pad and gently remove any excess makeup.

2 APPLY AN EFFECTIVE ANTI-AGING EYE CREAM
Thick, full lashes oftentimes divert attention from aging eyes, but who said you can't have both? Once you've removed your eye makeup, apply an eye cream that effectively reduces the appearance of fine lines and crow's-feet to complement your lashes, which in turn reflects younger-looking eyes.

3 USE AN EYELASH TOOL
Once you've noticed some added volume and length, train your lashes to curl the way you always wished they would. Use an eyelash curler or a heated tool (just take care when using) each morning before applying your mascara to amplify your results.

4 USE A POWERFUL EYELASH SERUM
For immediate conditioning benefits, apply an eyelash serum daily to enhance the look of your lashes. Ultimately, when used correctly, you'll be left with the appearance of longer, fuller lashes that could boast your best look yet.

5 USE A GREAT MASCARA
Depending on the look you're trying to achieve, use a mascara that boosts your lashes, but avoid overdoing it—that's never a good idea. If you're looking for lush lashes, opt for a volumizing mascara, and if a long, fanned-out effect is more your style, reach for a lengthening formula instead.

*Data on file

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I have personally been using a lash growth product for years. I recently added Alphaeon Beauty Eyelash Serum to my regimen and you can see how they look even better.



dr. lorrie klein*



Individual results may vary

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The satisfaction rate of my patients has been very high with Alphaeon Beauty Eyelash Serum. Early results were evident after just two weeks of daily use.



dr. mary lupo*



Individual results may vary

*Drs. Klein and Lupo are equity holders in Strathspey Crown Holdings, LLC, the parent company of ALPHAEON. Dr. Lupo is additionally an equity holder in ALPHAEON.

To take control of your aging process, schedule an appointment with a board-certified physician.
Find one by visiting www.alphaeon.com.

events.



ASDS'S ANNUAL MEETING AND RESTORSEA EVENT IN CHICAGO

The American Society for Dermatologic Surgery (ASDS) held their annual meeting in Chicago. Top row from left: guest Sarah Meagher with dermatologist Dr. Christina Steil and NewBeauty's Pamela Kapp; dermatologist Dr. Rosemarie Ingleton and NewBeauty's Angelina Dedvukaj; NewBeauty's Laura Boyens with dermatologist Dr. Elizabeth Houshmand. Middle row from left: Laura Boyens with NewBeauty dermatologist Dr. Peter Jenkin; dermatologists Dr. Diane Orlinsky and Dr. Eva Simmons-O'Brien with Angelina Dedvukaj; Pamela Kapp and dermatologist Dr. Shelley Halper. Bottom row from left: Laura Boyens, Angelina Dedvukaj, dermatologist Dr. Mary Lupo and NewBeauty's Elise Minton with NewBeauty dermatologists Dr. Tina Alster and Dr. Ava Shamban at the Restorsea party; guest Danny Marks with Dr. Shamban, guest Mike Hirner, NewBeauty dermatologist Dr. Vic Narurkar and dermatologist Dr. Chytra Anand.